



2012 Gulf Coast Food & Fuel Expo  
Expo Date: March 14 – 15, 2012  
Mississippi Coast Coliseum & Convention Center /  
Beau Rivage Resort & Casino  
Biloxi, Mississippi

## 2012 APPLICATION & CONTRACT

### Exhibitor Contact Information:

All correspondence, including space confirmation and the Exhibitor Service Kit, will be sent to the contact person and address below:

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

This application for exhibit space at the 2012 Gulf Coast Food & Fuel Expo will become a contract upon acceptance and space assignment by the Gulf Coast Food & Fuel Expo Manager. The undersigned hereby authorizes the Gulf Coast Food & Fuel Expo to reserve exhibit space for use by the above company. The undersigned hereby acknowledges receipt of and agrees to abide by the Expo Rules and Regulations, and to all conditions under which exhibit space is leased to the Gulf Coast Food & Fuel Expo.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

Booth Rate: 10' wide x 10' deep

BY 12/1/11		AFTER 12/1/11	
Member*	Non-member	Member*	Non-member
\$1100.00	\$1350.00	1250.00	\$1500.00

Booth rates are for 1 – 3 booths. Contracts for 3 or more booths receive a \$100.00 per booth discount.

Truck Fees:	Member*	Non-member
	\$2500.00	\$3000.00

**Non-Exhibiting Vendor Companies** - NON-EXHIBITING VENDORS are NOT allowed on the tradeshow floor. Any vendors on the tradeshow floor without a booth must pay a fee equivalent to the price of a booth, or they will be escorted from the premises.

*\*Member is defined as any member in good standing of either the Petroleum & Convenience Marketers of Alabama or the Louisiana Oil Marketers and Convenience Store Association, at the time the booth contract is submitted.*

# 2012 APPLICATION & CONTRACT

**Booth rate includes the following:**

1. An 8' high draped back wall and 3' high draped side rails
2. A 7" x 44" name only identification sign (indicate on contract exactly how sign should appear)
3. General cleaning service
4. Four complimentary name badges for entrance into Gulf Coast Food & Fuel Expo  
(additional badges for booth employees may be purchased for \$100 a piece)
5. Company and contact listing in Gulf Coast Food and Fuel Expo Program Directory

**Terms:**

- A \$500.00 non-refundable deposit will be required on EACH booth purchased.
- Receipt of deposit required before booth assignment is confirmed.
- Full payment of all contracts is due by January 13, 2012.
- Booth assignment is made on a first-come, first-served basis along with receipt of payment.

We request that our exhibit space not be assigned adjacent to the following companies:

---

Description of product or service for Gulf Coast Food and Fuel Expo Program Directory:

---

Company name to be placed on 7" x 44" identification sign in the booth:

---

**NAMES OF BOOTH PERSONNEL**

Please print clearly.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

<p>The following are our choices based on the official Expo floor layout show in the prospectus:</p> <p>First Choice: Booth(s) No. _____</p> <p>Second Choice: Booth(s) No. _____</p> <p>Third Choice: Booth(s) No. _____</p> <p>Fourth Choice: Booth(s) No. _____</p>
--

A limit of four (4) name badges per booth will be enforced. Additional badges may be requested at a cost of \$100.00 per badge. For additional badges, contact the Expo Manager, Lauren Hodge at 334-272-3800.

The names of all persons representing exhibitors must be registered with the Gulf Coast Food & Fuel Expo for name badge purposes no later than February 17, 2012. It is the responsibility of the exhibitor to notify the Expo Manager of any personnel changes prior to the show.

## PAYMENT INFORMATION

Check enclosed  Visa  MC  AMEX

Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Make checks payable to Gulf Coast Food & Fuel Expo, LLC and mail to:

Gulf Coast Food & Fuel Expo, LLC  
P. O. Box 231659  
Montgomery, AL 36123-1659  
Phone 334-272-3800  
Fax 334-272-3837